



# Be The Game Next Game Changer

#### Bachelor of Commerce

**Online programs entitled** by UGC from a NAAC A+ accredited university





NAAC A+ **Accredited** 







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|   | Contraction of the second seco | WES BUUCATION<br>SERVICES  |
| UGC- entitled Online Degrees<br>Equivalent to Campus Degree | Rajasthan's 1st<br>NAAC A+ Accredited<br>University  | Globally Recognised<br>Online Degrees  |
| <b>†</b> RANK 258   | 📌 RANK 3   | <b>†</b> RANK 12   |
| WORLD<br>UNIVERSITY<br>RANKINGS                             | THEWEEK  | Outlook  |
| Amongst South Asia's Top<br>Universities (2024)             | Amongst India's Top Emerging<br>Multidisciplinary Universities<br>(2024)   | Amongst Top 15 Private<br>University - Constituent<br>Colleges Rankings (2024) |

ACCREDITATION



nirf

NATIONAL INSTITUTIONAL RANKING FRAMEWORK

Amongst India's

Top #101-150

Universities in 2023



The Association of Commonwealth Universities

Member of ACU

🛨 RANK 18

**†** RANKED 351-400

CAREERS 360

Amongst India's Top 20 Private Universities (2024)



20<sub>th</sub> edition

Amongst Top Universities **Under Young University** Rankings (2024)

You are ready to change the world. To be the next version of you.

Now, a NAAC A+ university comes to you. And you can get a UGC-entitled online degree from anywhere, anytime.

Get ready to raise the bar. And meet the new you.

Your time starts now.



# Give an individual a professional education and you have given him a lifestyle.

Padma Shri awardee Dr. T M A Pai Founder Manipal Education & Medical Group

VISIONARY

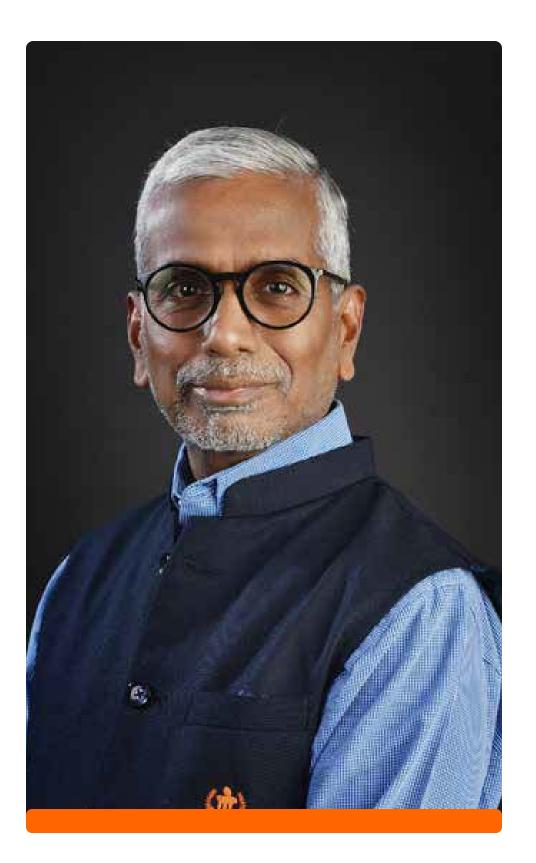
PHILANTHROPIST PHYSICIAN

EDUCATIONIST BANKER





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In a short period of time, Manipal University Jaipur has become a leading player in the online education space by embracing technology to make quality education accessible to a wider population. We believe in comprehensive student development, empowering bright entrepreneurial minds, and reparing them to be responsible citizens. Our online degrees reflect that belief and provide learners a great opportunity to fulfil their potential.

Mr S. Vaitheeswaran Chairperson Manipal University Jaipur



Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.

At Manipal, all our program are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.

Dr. G K Prabhu President Manipal University Jaipur





# Change the game with next-gen online degrees from Manipal University Jaipur.



#### World class education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 12+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

#### Next-gen pedagogy

( + )

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.



#### **Global networking opportunities**

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.



#### **Placement assistance**

Become a job-ready professional with intense placement training programs which include resume building, mock interviews, skill assessments, and more. Ŧ



Exhaustive content & resources Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Additional 110+ hours of skill enhancement content worth INR 50,000.

#### Attractive scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students. **Prestigious Manipal alumni status** Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

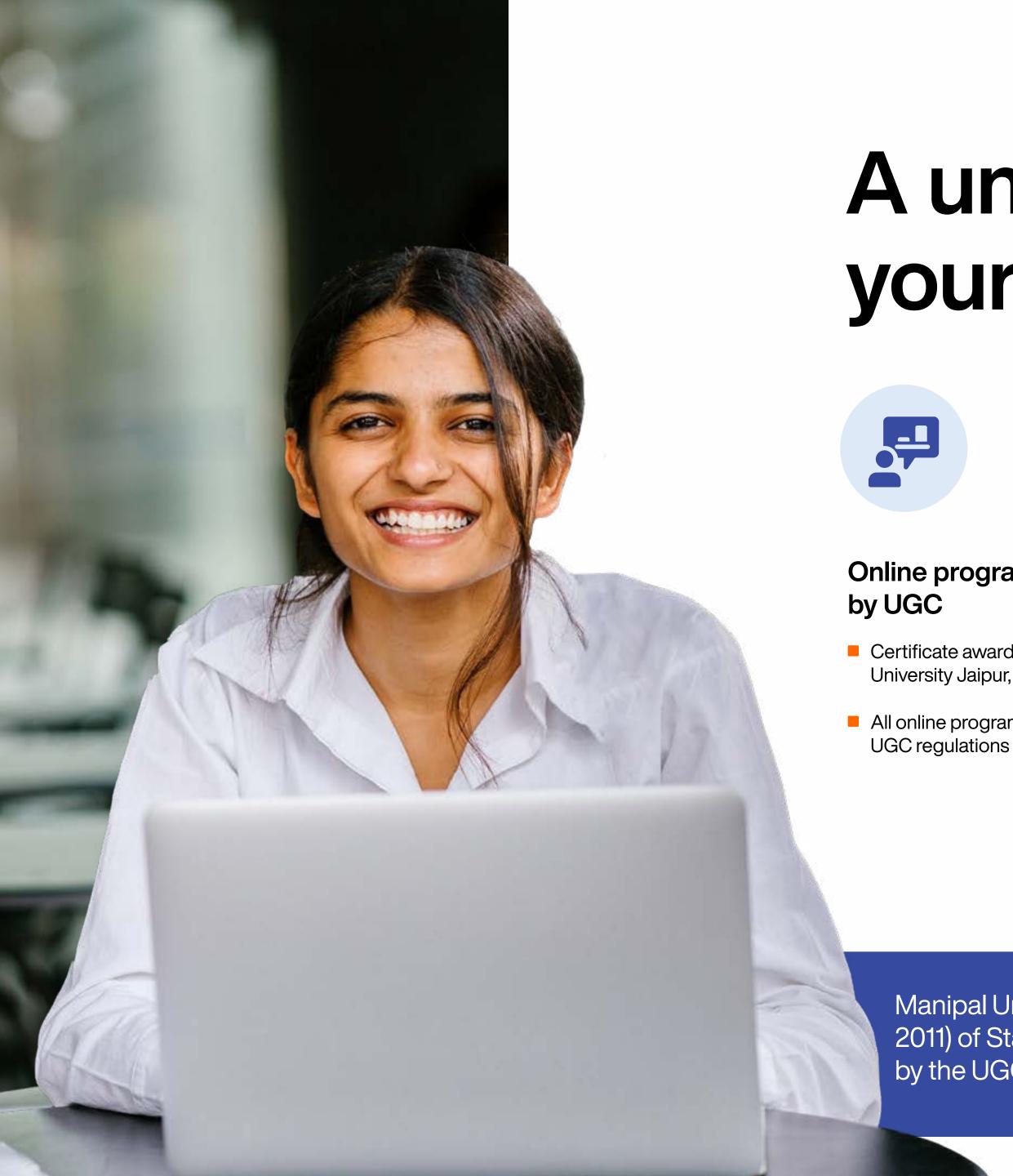


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Whether you are a CEO, senior manager, or junior professional, if you neglect learning, you stop adapting and forego leading.

Source: hbr.org





# A university of your choice



#### Online program entitled

Certificate awarded by Manipal University Jaipur, rated A+ by NAAC

All online program designed as per

#### Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want

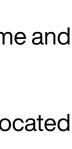


#### Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act





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# A university of your choice



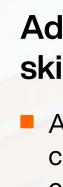
### Career support to find your dream job

- Comprehensive services to help kickstart your career
- Includes interview tips, employability assessments, resume building, industry readiness programs, mock interviews, virtual placement drives, and more

 Guest faculty from the industry for real-world experience

### Scholarships for deserving candidates

- Defense personnel, PSU employees, and persons with disabilities are eligible for scholarships
- Merit scholarships are available based on learner's qualification exam results for the respective program



Ranked AAAA by Careers 360. Awarded Private University of Eminence by MHW Rankings 2021. Additional content for skill enhancement

Access 110+ hours of exclusively curated skill enhancement content worth INR 50,000.

 Content tailored for leaders in emerging technology and business skills



Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.

Source: hbr.org





#### **Online commerce program**





Get equipped with a wide range of skills and build competence with our bachelor's program in commerce.

# BCCON Bachelor of Commerce

Candidates must have completed 10+2 from a recognised national or state board institution or 10+3 diploma from a recognised national or state institute.

Candidates must have at least 45% aggregate in 10+2 / diploma (40% for reserved categories).

#### **Fee structure**

- INR 99,000 or INR 16,500 per semester (includes an examination fee of INR 5,000)
- INR 500 (non-refundable application fee)



 Minimum 3 years (divided into six semesters) Maximum 6 years



# Bachelor of Commerce (BCOM) | Program structure

| Second semester                                    | Third semester   | Fourth semester   | Fifth semester   | Sixth semester  |
|--|--|---|--|---|
| Computer Awareness and<br>Internet                 | Business Communication   | Indirect Taxes  | Management Accounting  | Entrepreneurship<br>Development   |
| Marketing Management                               | Financial Management   | Financial Services  | Investment Options and<br>Mutual Funds   | Principles and Practice of Auditing   |
| Fundamentals of<br>Accounting II                   | Cost Accounting  | Corporate Accounting  | Money and Banking  | Business Environment  |
| Business Law                                       | Business Statistics  | Environmental Science   | E-commerce   | Direct Taxes  |
| Fundamentals of Entrepreneurship<br>and Innovation | Financial Statement<br>Interpretation  | Human Resource<br>Management  | International Trade and<br>Finance   | Dissertation  |
| Economic Environment<br>in India                   |  |   |  |   |
|  | Computer Awareness and<br>Internet<br>Marketing Management<br>Fundamentals of<br>Accounting II<br>Business Law<br>Fundamentals of Entrepreneurship<br>and Innovation<br>Economic Environment | Computer Awareness and<br>Internet Business Communication   Marketing Management Financial Management   Fundamentals of<br>Accounting II Cost Accounting   Business Law Business Statistics   Fundamentals of Entrepreneurship<br>and Innovation Financial Statement<br>Interpretation   Economic Environment Financial Statement | Computer Awareness and<br>Internet Business Communication Indirect Taxes   Marketing Management Financial Management Financial Services   Fundamentals of<br>Accounting II Cost Accounting Corporate Accounting   Business Law Business Statistics Environmental Science   Fundamentals of Entrepreneurship<br>and Innovation Financial Statement<br>Interpretation Human Resource<br>Management | Computer Awareness and<br>Internet Business Communication Indirect Taxes Management Accounting   Marketing Management Financial Management Financial Services Investment Options and<br>Mutual Funds   Fundamentals of<br>Accounting II Cost Accounting Corporate Accounting Money and Banking   Business Law Business Statistics Environmental Science E-commerce   Fundamentals of Entrepreneurship<br>and Innovation Financial Statement<br>Interpretation Human Resource<br>Management International Trade and<br>Finance |

- Dissertation carries 8 credits
- All courses carry 4 credits each
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

**PROGRAM / BCOM** 





## Get onboard

#### Program registration

Fill in your basic, education & work experiencerelated details and pay the application fee to register.

#### Fee payment

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Pay the admission fee for the first semester/year or full program.

#### **Document upload** Upload supporting documents & submit your application.

**University approval** The university will evaluate your documents to confirm your admission.

By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.

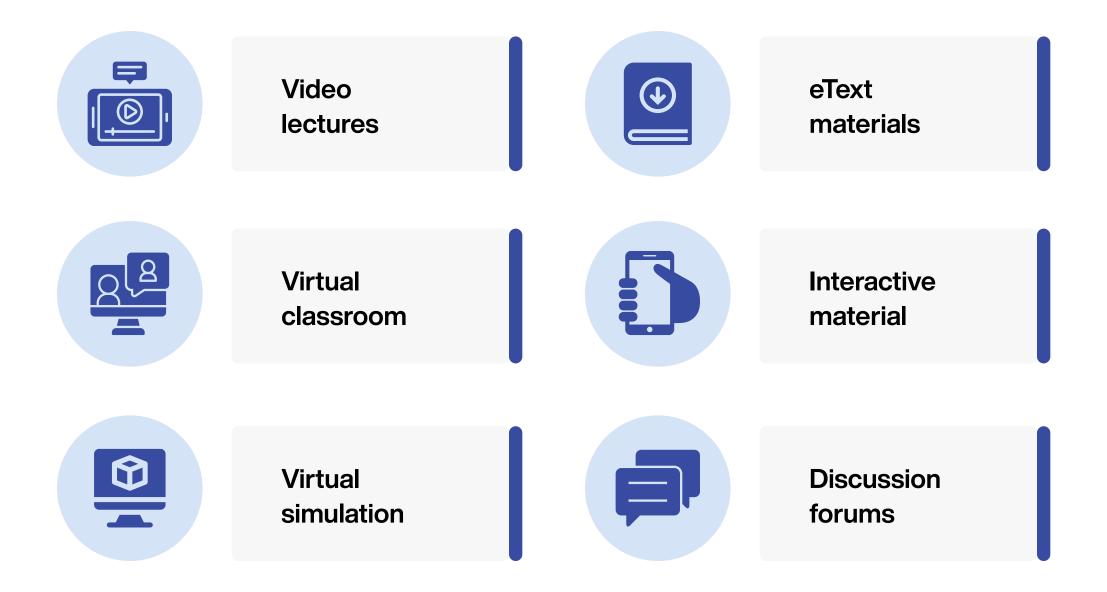
Source: hbr.org

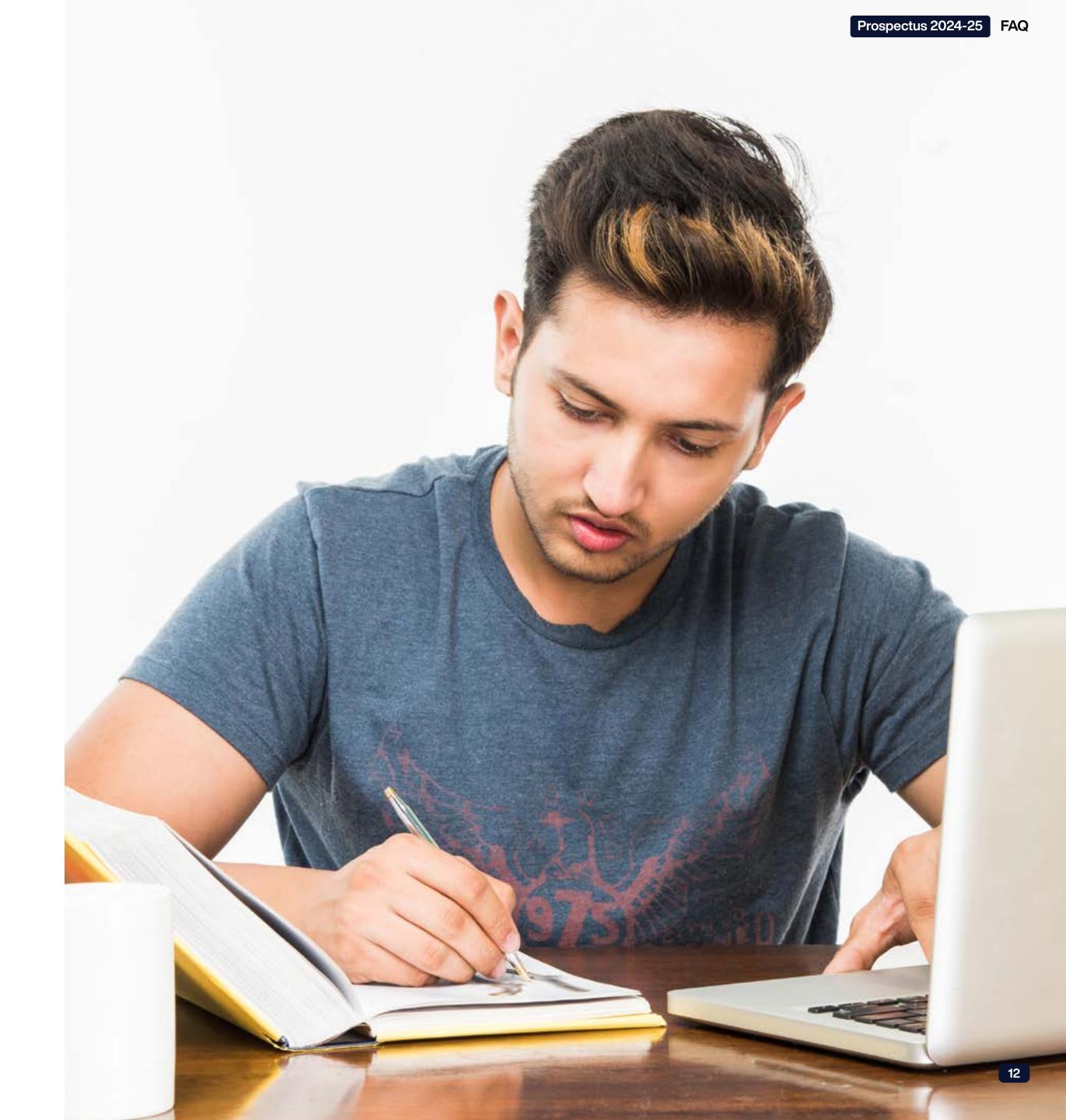


# Did you know?

#### eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:





#### **Evaluation**

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

#### **Theory papers**

The theory part is assessed by performance based on continuous assessment (CA) through assignments and termend examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

#### Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

#### **Examination**

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

#### **Results**

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

#### Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

#### **Right to amend rules**

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

#### Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.



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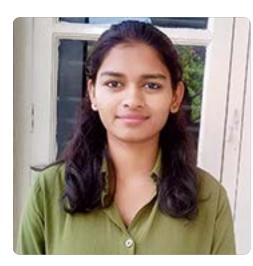
# **Testimonials**



#### Manjinder Pal

Choosing an online BCom degree has been a strategic decision for me, especially considering my aspirations to study abroad. The flexibility offered by this program grants me ample time to prepare for exams while pursuing my goals. My mentors have been supportive and go the extra mile to ensure we grasp complex concepts.





#### Sahana K

Funding my undergraduate degree and my younger brother's education has been possible only because of Manipal University Jaipur's affordable online B.Com degree. Thanks to Online Manipal, I'm able to manage my work and academics. I believe this online degree will help me become personally and financially independent.



#### Velari Kalpana Danabhai

I have always wanted to be an entrepreneur and pursuing an online B.Com degree through Online Manipal has given me the confidence to start my own business.





#### **Manipal University Jaipur**

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